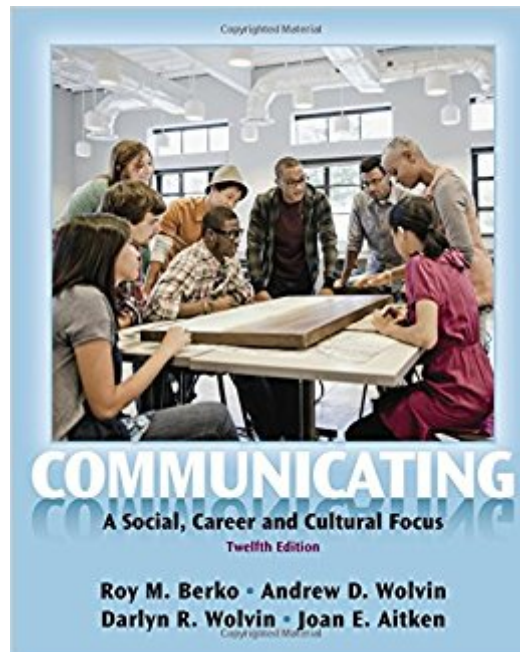


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Communicating: A Social, Career, And Cultural Focus



Synopsis

This highly-regarded introduction to communication book offers a comprehensive blend of basic communication theory, research, and skills, with a strong emphasis on relationship communication (social), workplace (career), and intercultural communication (culture). Communicating introduces the basic principles of communication and applies them to interpersonal, group, interviewing, and public speaking contexts. The book stresses communication competence through boxed material, Learn by Doing activities, thought-provoking questions, and self-assessment tests. New and strengthened pedagogy highlights and reinforces the book's social, career, and cultural themes, with a particular emphasis on intercultural communication and communicating in an increasingly high-tech, global environment.

Book Information

Paperback: 480 pages

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Language: English

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Product Dimensions: 7.9 x 0.7 x 10 inches

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Average Customer Review: 4.3 out of 5 stars 15 customer reviews

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Customer Reviews

It was a book I needed for college and I finally very easy to read and understand. It came in perfect condition

never needed it tho

This book was helpful, a few dollars cheaper then the one at the college book store but, when your buying textbooks I guess every dollar counts. The expedited shipping took longer than I had hoped so I don't know if the extra money for it was worth it. Overall it's what I needed.

Interesting book I brought for a class. Tells a lot about the way we communicate that you wouldn't otherwise focus on

Purchase this book for my daughter's college class. Much more affordable than from the school bookstore. I even sold it back to when she was through. thanks.

Good condition! Nothing was out of place it is perfectly usable!

My daughter used this for college. It was a required text. We are thankful that we were able to find it on for a lot cheaper than the school.

The perfect communicating book. This was mandatory for a college course. This can be useful for both the business and personal world.

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